

Call for Service: Photography and Videography Service

FSM-2024-03-14

**The initiative is co-financed by the European Union*

Solidarity Fund PL in Georgia is looking for a company to provide photography and videography services

Service Requested:

Photography and video production services for the project Rural Empowerment through Digital Inclusion (REDI).

1. The tasks under planned assignment are as follows:

- 1.1 Project promotion video (might include elements of animation or be fully animated) - up to 2 minutes long.
- 1.2 Social commercial video – up to 30 seconds long
- 1.3 Photography/video services for various project events

2. Duration of the assignment:

Upon request during the year of 2024, until December 31st, including, with possible term of extension, subject to terms and conditions of the agreement to be signed between parties.

3. Place(s) of Assignment

Tbilisi, Imereti, Guria, Racha-Lechkhumi and Kvemo Svaneti and Kakheti regions.

**Exact location will be specified at the time of ordering.*

4. Minimum requirements

- 4.1 Minimum 3 years of working experience in producing photo/video materials;
- 4.2 Technical and professional capacity to produce photo/video materials;
- 4.3 Experience in producing social commercial videos;
- 4.4 A dedicated focal point for SFPL speaking Georgian and/or English.

5. Criteria for selection of the Applicant (max. 100 points)

Criterion	Maximum score
1. <u>Professional Qualification/Experience:</u> <ul style="list-style-type: none">- Technical and professional capacities to take pictures in indoor and outdoor settings (max. 10 points)- Technical and professional capacities to produce a short social commercial or a project promo video (max. 10 points)- Ability to create scenarios for videos based on supporting	40

materials in close cooperation with the field experts and project staff (max. 10 points) - Ability to Apply English and Georgian subtitles to the videos (max. 5 points) - Offer dubbing service (max. 5 points)	
2. <u>Availability:</u> - Ability to travel to targeted locations (max. 10 points) - Time of preparation and delivery of the promo materials (max. 5 points)	15
3. <u>Responsiveness</u> - (If you are able to respond to our email within 24 hrs - 5 p., within 48 hrs - 2.5 p., 72 hrs or more - 0 p.)(max. 5 points).	5
Total	60

FINANCIAL (price) EVALUATION

The financial evaluation will be made based on the total cost of the financial evaluation (price of the offer), calculated on the basis of the cost simulation scenario provided in Application form.

Assessment under the criterion „price” will be based on the following formula for each category:

$$P = P_{min} / P_{of} \times 40 \text{ points}$$

where:

P_{min} - the lowest proposed price

P_{of} - price presented in the examined offer

P - the number of points awarded to the examined offer under the price criterion, rounded to the full number.

AWARD OF THE CONTRACT

The contract will be awarded to the most economically advantageous tender, which will be established by weighing technical quality against price on a 60/40 basis.

The final score will be calculated using the following formula:

$$\text{Final score} = \text{Technical score} \times 60\% + \text{Financial score} \times 40\%$$

The tender obtaining the highest final score will be deemed to be the most economically advantageous tender.

*Comparison of the weight of Price and other criteria is 40%

6. Information about price:

6.1. The price should be specified in GEL and rounded to two decimal places. The price should be given on the basis of the cost simulation scenario provided in the Application form.

6.2. The price may be offered in NET (for physical persons) value, that must be clearly indicated, or GROSS, that should include all costs incurred by the Contracting Authority as part of the service provided by the Contractor (taxes, compulsory social security, health and retirement contributions), as well as the costs of accommodation in Georgia, food, insurance, local travel

(unless travel is ordered separately by Contracting Authority), computer equipment, cellular communication and software (word processor / spreadsheet / power point).

6.3. Settlements between the Contracting Authority and the Contractor will be conducted in GEL depending on the Contractor's place of tax residence and in relation to the current exchange rate of the National Bank of Georgia.

7. The application must contain a visual collection of your work – **PORTFOLIO (links can be provided in the application form)** as well as a **FISCAL STATEMENT** and an **APPLICATION FORMS** (templates attached), signed and scanned in PDF format.

8. SUBMISSION

The application must be submitted by the 14th of April 2024, 24:00 Tbilisi time to the address: georgiarep@solidarityfund.pl

9. Information on the outcome of the procedure will be sent to the e-mail address indicated by the applicant and will be published on Solidarity Fund PL_GEO Facebook <https://www.facebook.com/solidarityfund.ge>

10. Please be advised that by submitting an application you agree to share the content of the application with other applicants who could submit an appropriate request to the SF PL (except for personal data, which will be anonymized).

11. Solidarity Fund PL, provides equal opportunity and fair and equitable treatment in employment to all people without regard to race, colour, religion, sex, national origin, age, disability, political affiliation, marital status, protected genetic information, or sexual orientation.

12. Please be advised that the administrator of personal data contained in the submitted applications is the Solidarity Fund PL with headquarters in Warsaw, ul. Mysłowicka 4, 01-612 Warsaw. The data will be processed on the basis of art. 6 clause 1 point. c of the Polish law on personal data protection for the purpose related to public procurement procedure. You have the right to access the personal data provided, the right to rectify personal data and the right to request the administrator to limit the processing of personal data, subject to the cases referred to in art. 18 clause 2 of the law. You have the right to lodge a complaint with the President of the Office for Personal Data Protection. Please be advised that Solidarity Fund PL has appointed a personal data protection inspector who can be contacted at: iod@solidarityfund.pl